

Client Success Story



Electrolux: A CLEAN SWEEP

Customer Profile:

With annual revenues of US\$16 billion, Electrolux is the world's largest manufacturer of kitchen and laundry appliances, vacuum cleaners and outdoor products.

Challenge:

These products are produced, sold and serviced in locations around the world, and Electrolux needed a reporting system that could be easily implemented at subsidiaries worldwide to allow for consistent local reporting. And, since the information was being collected in a variety of ways (i.e., entered in spreadsheets and various databases), it was important to Electrolux to find a system that could easily handle multi-source data imports.

Solution:

"We use Microsoft Enterprise Reporting to collect information in a consistent fashion" says Marie Louise Björk, project manager for Electrolux. "This allows our local companies to share information with corporate. We are using Enterprise Reporting to collect reporting information and to validate reports at the local level. Local offices can be responsible for their own financial information, while giving corporate a consistent way to gather information from subsidiaries, many of which perform very different operations."

Björk says the deciding factor in choosing Microsoft Enterprise Reporting was the ease with which they could set up and modify reports and forms to capture the information they needed. "Enterprise Reporting is very flexible, very easy to adapt to our structure and reporting forms."

Quality and responsiveness of support are also critically important to Electrolux, and Björk says she appreciates the high level of support she's received with Enterprise Reporting. "We have used the support services only a few times, and they have been very helpful."

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